

SPONSORSHIP OPPORTUNITIES

\$75,000 PUBLIC FOUNTAIN SPONSOR

\$7,500 annually for 10 years (annual tax-deductible pledge payment)

- Logo on large, engraved sponsorship plaque located at the fountain area
- Naming rights of the urban fountain for duration of sponsorship *'The Sponsor Name Fountain'*
- Official name in advertising and promotional materials when referencing the fountain, including signage, print collateral, website, and social media
- Logo displayed on the CTCC and Cranberry Township websites, Armstrong Great Lawn webpage with hyperlink
- Logo displayed on Donor Recognition wall - large plaque
- Ability to use the Armstrong Great Lawn for filming
- Opportunity to speak at ribbon cutting ceremony (slated fall 2024)
- Tagged social media posts and recognition throughout the year regarding project
- Art Box Project: Logo displayed with original artwork from a local artist on one (1) of Cranberry's traffic control cabinets located in a high-traffic area
- Community Days: 10'x10' booth space and Partner level sponsorship annually for duration of Lawn sponsorship
- Submit non-commercial content once per year into Cranberry Central
- Submit ¼ page, full color ad and name listed in the CTCC Annual Impact Report
- Ability to submit non-commercial content for Municipal Center rotating screens 6 times per year
- *Direct competitor of Great Lawn naming right sponsor excluded from sponsorship level*



\$25,000 PLAYGROUND SPONSOR

- Logo on large, engraved plaque displayed at the Municipal Center playground area
- Logo displayed on Donor Recognition wall - medium plaque
- Logo included in CTCC Annual Impact Report and Grand Opening program
- Logo displayed on the CTCC and Cranberry Township websites, Armstrong Great Lawn webpage with hyperlink
- Opportunity to speak at ribbon cutting ceremony (slated fall 2024)
- Tagged social media posts and recognition throughout the year
- Corporate Perk: Community Days 2024 booth space (10'x10) all 3 event days
- *Direct competitor of Great Lawn naming right sponsor excluded from sponsorship level*

\$10,000 AMENITY SPONSOR (limited availability)

- Name/Logo on engraved plaque displayed on one of three lawn amenities (bench, table, or planter)
- Name/Logo displayed on Donor Recognition wall - medium plaque
- Name/Logo included in CTCC Annual Impact Report and Grand Opening program
- Name/Logo displayed on the CTCC and Cranberry Township websites, Armstrong Great Lawn webpage with hyperlink
- Tagged social media posts and recognition throughout the year
- Corporate Perk: Community Days 2024 booth space (10'x10) all 3 event days

GIVING LEVELS

\$5,000 LEADER

- ★ Name/Logo displayed on Donor Recognition wall - large plaque
- Name/Logo included in CTCC Annual Impact Report and Grand Opening program
- Name/Logo displayed on the CTCC and Cranberry Township websites, Armstrong Great Lawn webpage with hyperlink
- Corporate Perk: Community Days 2024 booth space (10'x10) all 3 event days



\$1,000 SUPPORTER

- ★ Name displayed on Donor Recognition wall - small plaque
- Name included in CTCC Annual Impact Report and Grand Opening program
- Name displayed on the CTCC website, Armstrong Great Lawn webpage

\$2,500 PARTNER

- ★ Name displayed on Donor Recognition wall - medium plaque
- Name included in CTCC Annual Impact Report and Grand Opening program
- Name displayed on the CTCC and Cranberry Township websites, Armstrong Great Lawn webpage

\$1 - \$500 FRIEND

- ★ Name included in CTCC Annual Impact Report and Grand Opening program
- Name displayed on CTCC website, Armstrong Great Lawn webpage



YourCTCC.org/greatlawn



YES, I WOULD LIKE TO SUPPORT THE ARMSTRONG GREAT LAWN PROJECT OF THE YEAR!

Donate online at YourCTCC.org or by mail, payable to: CTCC, 2525 Rochester Road, Suite 450, Cranberry Township, PA 16066

NAME: _____ EMAIL: _____

ADDRESS: _____ PHONE: _____

SPONSORSHIP LEVELS

- \$75,000: Public Fountain Sponsor
- \$25,000: Playground Sponsor
- \$10,000: Amenity Sponsor

GIVING LEVELS

- \$5,000: Leader
- \$2,500: Partner
- \$1,000: Supporter
- \$1 - \$500: Friend

I would like to remain anonymous

DISPLAY NAME(S): _____

Donate Now!



The Cranberry Township Community Chest is a 501(c)(3) Pennsylvania non-profit corporation, EIN 25-1484323. Your gift to CTCC is tax-deductible per the tax rules of the Internal Revenue Service.