

**2024**  
SPONSORSHIP &  
VENDOR INFORMATION



# CTCC community days



**THREE DAYS OF FUN**  
July 11-13, 2024 at  
Cranberry Community Park



**FUNDRAISING EVENT**  
Free admission with over 260  
vendors & 48,000 attendees



# CTCC COMMUNITY DAYS ABOUT US

Be a part of Cranberry's largest celebration of community and nonprofits! Cranberry Township Community Chest is actively accepting food, nonprofit, handmade, art, and direct sale vendors. Show your support for Cranberry, while promoting your brand, by becoming a sponsor!

## EVENT DATE & TIME:

- Thursday, July 11 from 4-10 PM
- Friday, July 12 from 4-11 PM
- Saturday, July 13 from 1-11 PM



**FREE** admission  
**NONPROFIT** fundraiser  
**48,000+** attendees  
**3 DAYS** of FUN  
**8 LIVE** concerts  
**COMMUNITY** 5K Run/Walk  
**SPECIAL** events & more!



## REGISTRATION DETAILS:

To join as a sponsor or vendor, please visit  
[www.yourctcc.org/communitydays](http://www.yourctcc.org/communitydays)  
[communitydays@cranberrytownship.org](mailto:communitydays@cranberrytownship.org)

**DEADLINE: JUNE 1, 2024**

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The Cranberry Township Community Chest is a 501(c)(3) Pennsylvania non-profit corporation, EIN 25-1484323. Your gift to the Cranberry Township Community Chest is tax-deductible per the tax rules of the IRS. CTCC will provide a written acknowledgement of the tax-deductible contribution.



# 2024 sponsor form



CTCC Community Days Title Sponsor: **UPMC | PASSAVANT**

## Sponsor Information

Name (as you would like to be listed): \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_ Social Handle @: \_\_\_\_\_

### SPONSOR LEVELS

- \$8000 GOLD Sponsor
- \$6000 SILVER Sponsor
- \$4000 BRONZE Sponsor
- \$3000 CONCERT Sponsor
- \$2000 VOLUNTEER Sponsor
- \$1250 PARTNER Sponsor
- \$750 FRIEND Sponsor
- OTHER: \_\_\_\_\_

### EVENT SPONSORSHIPS

- \$7500 5k MVP Sponsor
- \$500 5k CHAMPION Sponsor
- \$5000 MARTINIS WITH MONET Sponsor
- \$3500 CRUISIN' CRANBERRY MAIN Sponsor
- \$1000 CRUISIN' SUPPORTING Sponsor
- \$1500 BATTLE OF THE BADGES Sponsor
- \$7500 ROTARY GARDEN MAIN Sponsor
- \$5000 ROTARY GARDEN CUP Sponsor
- \$1500 ROTARY GARDEN SUPPORTING Sponsor

### ADVERTISING OPTIONS

- \$350 VINYL BANNER
- \$250 LOGO YARD SIGN
- \$1875 FULL PAGE Program Ad
- \$925 HALF PAGE Program Ad
- \$500 QUARTER PAGE Program Ad
- \$225 LOGO in Program



## Payment Information

Total Gift Amount: \$ \_\_\_\_\_


Check Enclosed payable to CTCC

Please Email Invoice


\_\_\_\_\_  
Signature of Sponsor

\_\_\_\_\_  
Date of Agreement

\_\_\_\_\_  
CTCC Representative



**Please return this form to:**  
CTCC, Attn: Audrey Rattay  
2525 Rochester Road, Suite 450  
Cranberry Township, PA 16066



**Questions?**  
Audrey Rattay, Event & Stewardship Manager  
Phone: 724.776.4806 x1175  
CommunityDays@CranberryTownship.org

# 2024 CTCC COMMUNITY DAYS SPONSORSHIP PACKAGES

Promote your brand before, during, and after the 3-day event with a sponsorship package below. All funds support the event, nonprofits, and the CTCC Project of the Year!



	<b>GOLD \$8000</b>	<b>SILVER \$6000</b>	<b>BRONZE \$4500</b>	<b>Concert \$3000</b>	<b>Volunteer \$2000</b>	<b>Partner \$1250</b>	<b>Friend \$750</b>
<b>PROMOTION &amp; EVENT SIGNAGE</b>							
Recognition in event marketing & promotion	★	★	★	●	●	●	●
Logo with hyperlink displayed on website	★	★	★	●	●	●	
Name with hyperlink displayed on website	★	★	★	●	●	●	●
Verbal recognition during event concerts	★	★	★	●			
Recognized via social media posts & tagging	★	★	★	●	●	●	●
Recognized via email campaigns	★	★	★	●	●	●	
Full color logo on stage banner all 3 days	★	★	★	●			
Full color banner at entrance all 3 days	★	★	★	●	●		
18"x24" full color yard signs at park all 3 days	6 signs	5 signs	4 signs	3 signs	2 signs	2 signs	1 sign
Opportunity to present performer live on stage	★	★		●			
Logo featured on Volunteer shirts	★				●		
<b>EVENT BOOTH SPACE ALL 3 DAYS</b>							
Booth space with electric	10' x 20'	10' x 10'	10' x 10'				
<b>MAILED PROGRAM &amp; ANNUAL REPORT</b>							
Logo: Back cover of Community Days program	★	★	★				
Ad: Full color ad in Community Day program	Full page	Half page	Quarter page				
Logo: Full color in Community Days program	★	★	★	●	●	●	●
Ad: Full color ad in CTCC Impact Report	Half page	Quarter Page					
Logo: Full color in CTCC Impact Report	★	★	★	●			
Name in CTCC Impact Report	★	★	★	●	●	●	●

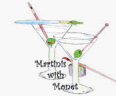
CTCC has access to an extensive range of media outlets including digital, social, local news and print channels, and more! Coverage includes the entire Western PA region!



# 2024 CTCC COMMUNITY DAYS

# SPECIAL EVENTS

Sponsor your favorite Community Days special event and be part of the fun all 3-days!



	5k MVP \$7500	5k Champion \$500	Car Cruise Main \$3500	Car Cruise Supporter \$1000	Martinis with Monet \$5000	Battle of the Badges \$1500
<b>PROMOTION &amp; EVENT SIGNAGE</b>						
Recognition in event marketing & promotion						
Logo with hyperlink displayed on website						
Name with hyperlink displayed on website						
Verbal recognition during events	Race Day	Race Day	Car Cruise	Car Cruise	Martinis	B.O.T.B.
Recognized via social media posts & tagging						
Recognized via email campaigns						
Full color logo on stage banner all 3 days						
Full color banner at entrance all 3 days						
18"x24" full color yard signs at park all 3 days	5 signs	1 sign	3 signs	1 sign	4 signs	2 signs
Option to include branded item in goody bags						
Logo featured on back of participant shirts						
<b>EVENT BOOTH SPACE ALL 3 DAYS</b>						
Booth space with electric	10' x 20'		10' x 10'		10' x 10'	
<b>MAILED PROGRAM, ANNUAL REPORT &amp; MORE</b>						
Ad: Full color ad in Community Day program	Half page		Quarter page		Quarter page	
Logo: Full color in Community Days program						
Logo: Full color in CTCC Impact Report						
Name in CTCC Impact Report						
Tickets to Martinis with Monet Event	8 tickets				10 tickets	

# ADVERTISE

## VINYL BANNER - \$350

- 2'x4' full color banner with your logo all 3 days at the park entrance
- Recognized as sponsor on CD website

## LOGO YARD SIGN - \$250

- 18"x24" full color 2-sided yard sign with logo all 3 days at the park
- Recognized as sponsor on CD website

## PROGRAM ADS

Promote your business in the Community Days program distributed to over 50,000+ households and businesses in the region!

Full Page \$1,875 • Half Page \$925 • Quarter Page \$500 • Logo 1"x1" \$225

Ad Dimensions - full color, pdf or jpg, no bleed:

FULL: 7.25"w by 9.75"h, HALF: 7.25w by 4.68"h, QUARTER: 3.56"w by 4.68"h



**DEADLINE: JUNE 1**



# ROTARY GARDEN SPONSORSHIPS



## MAIN SPONSOR - \$7500

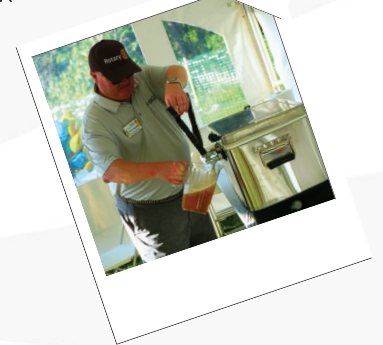
- Booth Space: Tent inside or near the garden to promote your business
- Logo or name printed on wrist bands and/or tickets
- Banners: 2 full color banners displayed at garden entrance, 1 full color banner displayed at park entrance, and 1 full color logo on stage banner all 3 days
- Table Tents & Yard Signs: Logo on table tents and directional signage in park
- Logo with hyperlink displayed on Community Days website
- Recognized via tagged social media posts and email campaigns as Main Sponsor
- Logo included in Community Days program

## CUP SPONSOR - \$5000

- Booth Space: Tent inside or near the garden to promote your business
- Logo printed on recyclable cups used all 3 days
- Banner: 1 full color banner displayed at garden entrance
- Table Tents & Yard Signs: Logo on table tents and directional signage in park
- Logo with hyperlink displayed on Community Days website
- Recognized via tagged social media posts and email campaigns
- Logo included in Community Days program

## SUPPORTER - \$1500

- Banner: 1 full color banner displayed at garden entrance
- Table Tents: Logo included on table tents
- Yard Signs: Logo on directional signage in park
- Name with hyperlink displayed on Community Days website
- Recognized via tagged social media posts and email campaigns
- Logo included in Community Days program



# VENDOR BOOTHS



## LIMITED SPACE AVAILABLE

With over 48,000 attendees, you won't want to miss this! Vendors of all types are invited to register for this 3-day community event! Food, artisan, homemade, nonprofit, business and direct sales are all welcome.

Register online at [www.yourctcc.org/vendor](http://www.yourctcc.org/vendor)

**IMPORTANT:** Booths are assigned on a first-come, first-paid basis (booth assignments are only granted after registration AND payment is received). Online booking and credit card payment via Eventbrite only. Check payments accepted with completed form.

**REGISTER NOW**



# Vendor Registration



## Contact Information:

Company :  Contact :

Mailing Address :

Website :  Phone :  E-Mail :

## Business Information:

**Business Type:**

Restaurant   
  Food Truck/Trailer   
  Dessert/Sweets   
  Coffee/Drinks   
  Nonprofit  
 Artisan/Handmade   
  Business/Organization   
  Other:

**Food Truck/Trailer - Length & Width w/Hitch:**

You must purchase 10'x20' space if truck is over 10'x10'  
 Measurements will be taken at event & additional charges may apply

\*Trucks/Trailers are only permitted on the paved area of Park Road booth spaces #1-21 and #34-43. All other spaces are tents only. Trucks/Trailers must remain on Park Rd. all 3 days and are not permitted to move until the end of the event on Saturday after midnight when park is cleared. Vendor services will assist with restocking.



**FOOD & DRINK VENDORS:** You are required to submit a Certificate of Liability Insurance naming CTCC and Cranberry Township, 2525 Rochester Road, Cranberry Township, PA 16066 as Additionally Insured if you are selling food and drink at event.

## Booth Information:

Price below is TOTAL for all 3 days (July 11, 12, 13) and the space is exactly 10'x10' unless otherwise noted. If you need 10'x20' space, you must purchase adjoining space which is double the price below. You are not required to be open during all event hours however, no price adjustments if you cannot attend all 3 days. Event dates & hours of operation below:

**Thursday, July 11** from 4-10 PM    **Friday, July 12** from 4-11 PM    **Saturday, July 13** from 1-11 PM

**Booth Map:** [www.yourctcc.org/vendor](http://www.yourctcc.org/vendor)

PARK ROAD BOOTH PRICING	BOOTH COLOR ON MAP	COST
#8-21: Park Road 10'x20' w/Electric <i>*Food Truck/Trailer Only</i>		\$900
#1-7, #27-33 (tent only), #34-43: Park Road 10'x10' w/Electric		\$450
LAWN BOOTH PRICING	BOOTH COLOR ON MAP	COST
Electric Access Booth 10'x10' Tents Only • Booth #'s: 44-52, 98-128, 180-205, 222-223, 245-252		\$325
NO Electric Booth 10'x10' Tents Only • Booth #'s: 53-97, 129-179, 206-221, 224-244		\$250

**Select Desired Booth Number:**

First Option  
 Second Option  
 Third Option



**SCAN FOR BOOTH MAP, ONLINE PAYMENT & VENDOR RESOURCES**

**Discounts:** CTCC Member (25% off), 2023 Returning Vendor or Nonprofit Organization (10% off)  
**Electric:** Spaces with electric are limited to ONE 120v plug. If you require 220v, you must contact before booking.

**SPONSOR & VENDOR DEADLINE: June 1, 2024**

By completing this vendor registration form, I have read and acknowledge the 2024 CTCC Community Days Rules and Regulations found at [www.yourctcc.org/vendor](http://www.yourctcc.org/vendor).  Yes  No

**Booth Payment:**

\$  Booth Rate

\$  Less Discount

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\$  Total Due

**Payment Details:**

**Send form and check payable to CTCC to:**  
 CTCC Community Days  
 ATTN: Audrey  
 2525 Rochester Road, Suite 450  
 Cranberry Township, PA 16066

**To pay with credit card:**  
 Register online via Eventbrite at [www.yourctcc.org/vendor](http://www.yourctcc.org/vendor)





The Cranberry Township Community Chest is a 501(c)(3) Pennsylvania nonprofit corporation. CTCC will provide a written acknowledgement of the tax-deductible contribution.

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[communitydays@cranberrytownship.org](mailto:communitydays@cranberrytownship.org)  
[www.yourctcc.org/communitydays](http://www.yourctcc.org/communitydays)