



2023 CTCC COMMUNITY DAYS SPONSORSHIP LEVELS

GOLD Sponsor - \$8,000

- Gold sponsor recognition in all event marketing
- Full page ad in Community Days program
- Logo displayed on back cover of CD program
- Half page ad in CTCC Annual Impact Report
- 10'x20' booth space all 3 event days
- Logo placement on stage banner all 3 event days
- Onsite logo signage recognition
- Logo and hyperlink prominently displayed on CD website
- Social media promotion

SILVER Sponsor - \$6,000

- Silver sponsor recognition in all event marketing
- Half page ad in Community Days program
- Logo displayed on back cover of CD program
- Quarter page ad in CTCC Annual Impact Report
- 10'x10' booth space all 3 event days
- Logo placement on stage banner all 3 event days
- Onsite logo signage recognition
- Logo and hyperlink displayed on CD website
- Social media promotion

BRONZE Sponsor - \$4,000

- Bronze sponsor recognition in all event marketing
- Quarter page ad in Community Days program
- Logo displayed on back cover of CD program
- Logo included in CTCC Annual Impact Report
- 10'x10' booth space all 3 event days
- Logo placement on stage banner all 3 event days
- Social media and CD website promotion

CONCERT Sponsor - \$3,000

- Concert sponsor recognition in all event marketing
- Opportunity to present performer live on stage
- Logo placement on stage banner all 3 event days
- Logo included in Community Days program
- On stage shout-outs from the emcee
- Social media and CD website promotion

VOLUNTEER Sponsor - \$2,000

- Volunteer sponsor recognition in all event marketing
- Logo displayed on volunteer shirts
- Logo included in Community Days program
- Onsite logo signage recognition
- Social media and CD website promotion

CARNIVAL Sponsor - \$1,500

- Carnival sponsor recognition in all event marketing
- Logo displayed on full color signage all 3 days at carnival
- Logo included in Community Days program
- Social media and CD website promotion

COMMUNITY ART Sponsor - \$1,000

- Logo displayed on full color signage all 3 days at the park near yarn bombing and community art project
- Logo included in Community Days program
- Social media and CD website promotion

SHUTTLE Sponsor - \$750

- Logo displayed on guest shuttles all 3 event days
- Logo included on guest shuttle signage boards
- Recognized as sponsor on CD website



2023 CTCC COMMUNITY DAYS EVENT SPONSORSHIPS

only 1 available

5k MVP Sponsor - \$7,500

- Main MVP sponsor recognition in all race marketing
- Logo prominently displayed s MVP sponsor on race shirts
- Half page ad in Community Days program
- Logo included in CTCC Annual Impact Report
- 10'x10' booth space all 3 event days
- Logo placement on stage banner all 3 event days
- Onsite logo signage recognition
- Race day shout-outs from the emcee
- Social media promotion
- Logo and hyperlink displayed on CD website
- Option to include branded item in race bags

5k CHAMPION Sponsor - \$2,500

- Champion sponsor recognition in all race marketing
- Logo displayed as Champion sponsor on race shirts
- 10'x10' booth space on Saturday morning
- Logo included in Community Days program
- Onsite logo signage recognition
- Race day shout-outs from the emcee
- Social media and CD website promotion
- Option to include branded item in race bags

5k SUPPORTING Sponsor - \$500

- Name displayed on race shirts
- Onsite logo signage recognition
- Social media and CD website promotion
- Option to include branded item in race bags

only 1 available

MARTINIS MAIN Sponsor - \$5,000

- Main sponsor recognition in all marketing materials
- Logo prominently displayed in Art Exhibit program
- Quarter page ad in Community Days program
- Logo included in CTCC Annual Impact Report
- Social media promotion
- Logo and hyperlink displayed on CD website
- 8 Complimentary Tickets to Martini's with Monet event

MARTINIS SUPPORTING Sponsor - \$2,000

- Supporting sponsor recognition in all marketing materials
- Logo displayed in Art Exhibit program
- Logo included in Community Days program
- Social media and CD website promotion
- 4 Complimentary Tickets to Martini's with Monet event

only 1 available

CRUISIN' CRANBERRY MAIN Sponsor - \$3,500

- Main sponsor recognition in all car cruise marketing
- Quarter page ad in Community Days program
- 10'x10' booth space all 3 event days
- Onsite logo signage recognition
- Social media and CD website promotion
- Option to include branded material in participant bags

CRUISIN' SUPPORTING Sponsor - \$1,000

- Supporting sponsor recognition in all car cruise marketing
- Logo included in Community Days program
- Social media and CD website promotion
- Option to include branded material in participant bags

BATTLE OF THE BADGES Sponsor - \$2,500

- Battle of the Badges sponsor recognition in all marketing
 - Onsite logo signage recognition
 - Logo displayed on back of participant shirts
 - Logo included in Community Days program
 - Social media and CD website promotion
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2023 CTCC COMMUNITY DAYS ADVERTISING OPTIONS

VINYL BANNER - \$350

- 2'x4' full color banner with your logo displayed all 3 days at the park at the entrance
- Recognized as sponsor on CD website

LOGO YARD SIGN - \$250

- 18"x24" full color 2-sided yard sign with your logo displayed all 3 days at the park
- Recognized as sponsor on CD website

PROGRAM ADS

Promote your business in the Community Days program distributed to over 45,000+ households and businesses in the region! Programs are also available online and at the park all 3 days. Ads are full color and due by June 1, 2023 in .pdf or .jpg.

Full Page - \$1,875

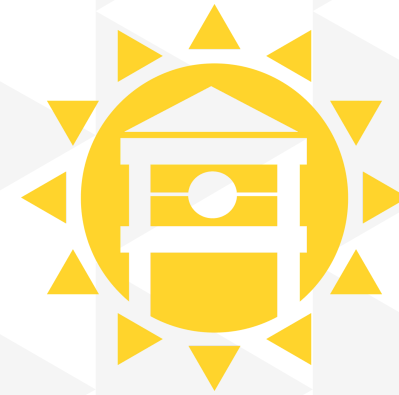
Half Page - \$925

Quarter Page - \$500

Logo 1"x1" - \$225

Ad Dimensions:

- FULL: 7.25"w by 9.75"h
- HALF: 7.25w by 4.68"h
- QUARTER: 3.56"w by 4.68"h



time for *giving back*



SPONSORSHIP DETAILS:

To join as a supporter, please complete the attached form or visit www.YourCTCC.org/Sponsor
Sponsor and Vendor Deadline: June 15

QUESTIONS?

Audrey Rattay, Community Engagement
CommunityDays@CranberryTownship.org
724.776.4806 x1175

www.YourCTCC.org/CommunityDays

The Cranberry Township Community Chest is a 501(c)(3) Pennsylvania non-profit corporation, EIN 25-1484323. Your gift to the Cranberry Township Community Chest is tax-deductible per the tax rules of the IRS. CTCC will provide a written acknowledgement of the tax-deductible contribution.



2023 sponsor form



CTCC Community Days Title Sponsor: **UPMC | PASSAVANT**

Sponsor Information

Name (as you would like to be listed): _____

Contact Name & Title: _____

Address: _____

Phone Number: _____

Email Address: _____

Website: _____ Social Handle @: _____

SPONSOR LEVELS

- ☐ \$8000 GOLD Sponsor
- ☐ \$6000 SILVER Sponsor
- ☐ \$4000 BRONZE Sponsor
- ☐ \$3000 CONCERT Sponsor
- ☐ \$2000 VOLUNTEER Sponsor
- ☐ \$1500 CARNIVAL Sponsor
- ☐ \$1000 COMMUNITY ART Sponsor
- ☐ \$750 SHUTTLE Sponsor
- ☐ OTHER: _____

EVENT SPONSORSHIPS

- ☐ \$7500 5k MVP Sponsor
- ☐ \$2500 5k CHAMPION Sponsor
- ☐ \$500 5k SUPPORTING Sponsor
- ☐ \$5000 MARTINIS MAIN Sponsor
- ☐ \$2000 MARTINIS SUPPORTING Sponsor
- ☐ \$3500 CRUISIN' CRANBERRY MAIN Sponsor
- ☐ \$1000 CRUISIN' SUPPORTING Sponsor
- ☐ \$2500 BATTLE OF THE BADGES Sponsor

ADVERTISING OPTIONS

- ☐ \$350 VINYL BANNER
- ☐ \$250 LOGO YARD SIGN
- ☐ \$1875 FULL PAGE Program Ad
- ☐ \$925 HALF PAGE Program Ad
- ☐ \$500 QUARTER PAGE Program Ad
- ☐ \$225 LOGO in Program

Payment Information

Total Gift Amount: \$_____


☐ Check Enclosed payable to CTCC


☐ Please Email Invoice

Signature of Sponsor

Date of Agreement

CTCC Representative

 **Please return this form to:**
CTCC, Attn: Audrey Rattay
2525 Rochester Road, Suite 450
Cranberry Township, PA 16066

 **Questions?**
Audrey Rattay, Community Engagement
Phone: 724.776.4806 x1175
CommunityDays@CranberryTownship.org